**Excel homework Report**

1. Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?

* According to Kickstarter data, in theater category, majority of the campaigns succeed in plays. This data shows, population prefers plays rather than spaces and musical.
* According to the line graph, the Kickstarter in 2009, had more successful campaigns than failed campaigns. However, in 2017, there was more failed campaigns than successful campaigns. This could indicate that the population is losing interest in the Kickstarter campaigns.
* According to parent category, majority of US population prefers to invest money in entertainment field, such as theater, music, and film & video.

1. What are some limitations of this dataset?

* In this dataset, there is no way to predict whether a campaign will succeed, fail, or be canceled. Campaigns would have to pick to be in a category that has higher success rate than others.
* This dataset does not show the reason as to why has the campaign failed, succeeded, or canceled. If this data showed how much money has the campaigner has spent on marketing; it would give us some sense of predictability.

1. What are some other possible tables and/or graphs that we could create?

* Bar graph would have been a better alternative to the column graph, because it allows me to add data labels that is easy to read.